

## **NIAMH AKIBOYE CONOLLY**

Design, Illustration & Photography

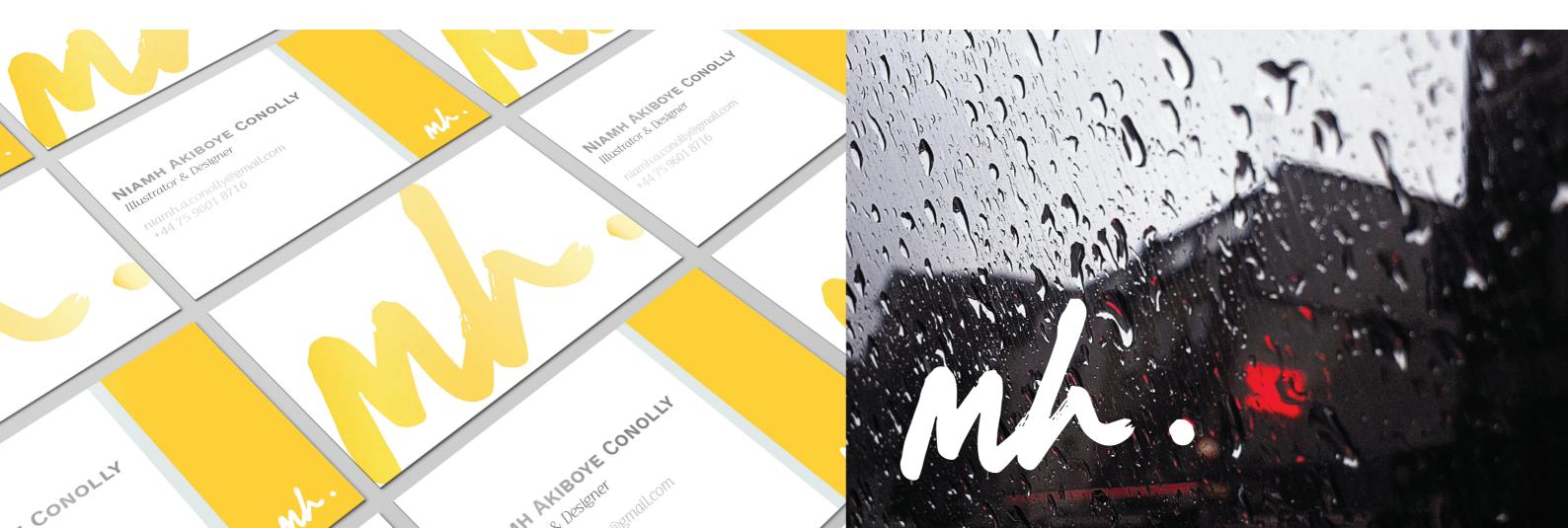
#### NIAMH AKIBOYE CONOLLY

My name is totally unique - but that's not to say memorable.

The combination of 'm' and 'h' in this order – while unnatural in most languages – is much more defining than any of the other letters in my name. The aim of my logo is to establish the 'mh' of Niamh as a memorable mark, representative of my personality and creativity.

The colours are a harmonious combination of shades centred around a sunny golden yellow: soulful, comforting and uplifting. All colours, shades and gradients are used to complement the rest of my work presented in this portfolio.

MA. MA.







#### SUBLIME WHIPPET

The original studies of the whippet form were for a Risograph printing session at Hato Press in East London.

The stationary set below was printed in two colours, experimenting with overlaying textures and overprinting colours, taking advantage of Riso inks' naturally rich and striking tones. The prints were then cropped, folded and handbound into notebooks.

The tote bag was designed as a 30th birthday gift, featuring the distinctive sighthound form at the centre of the design.



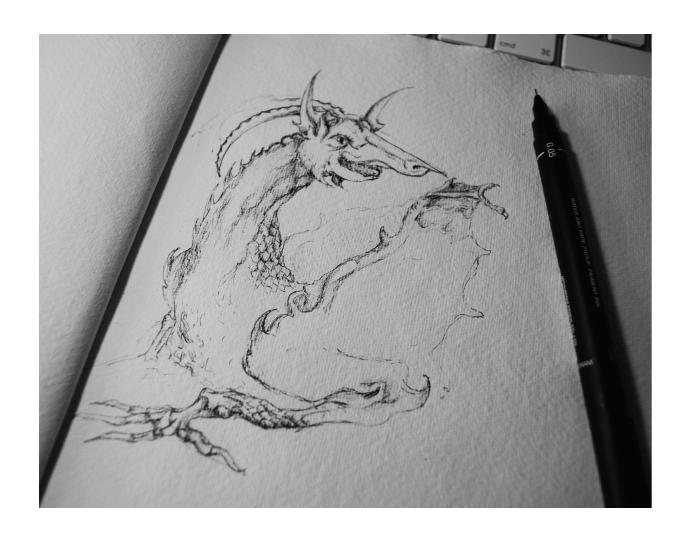




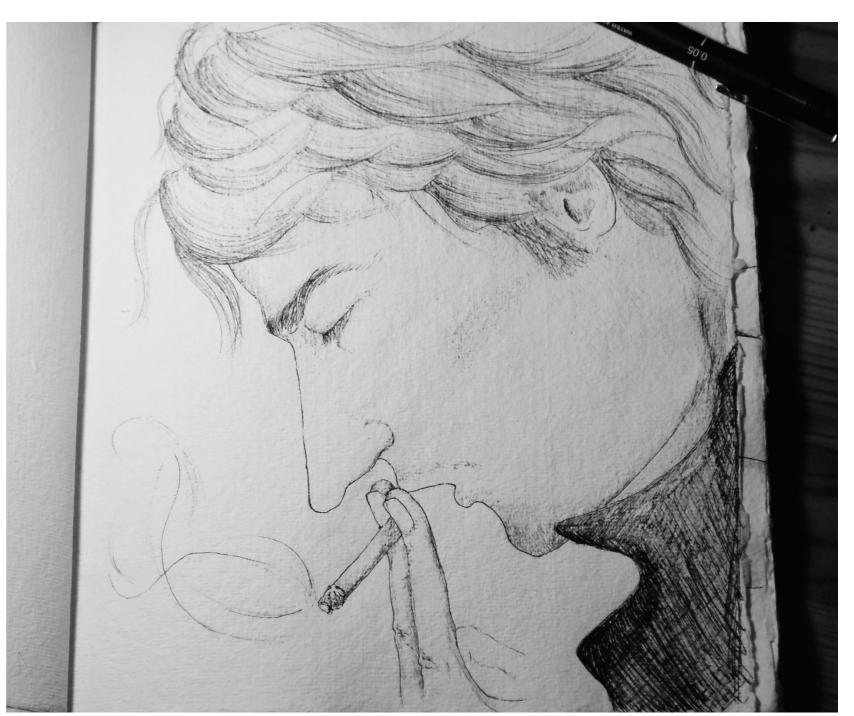




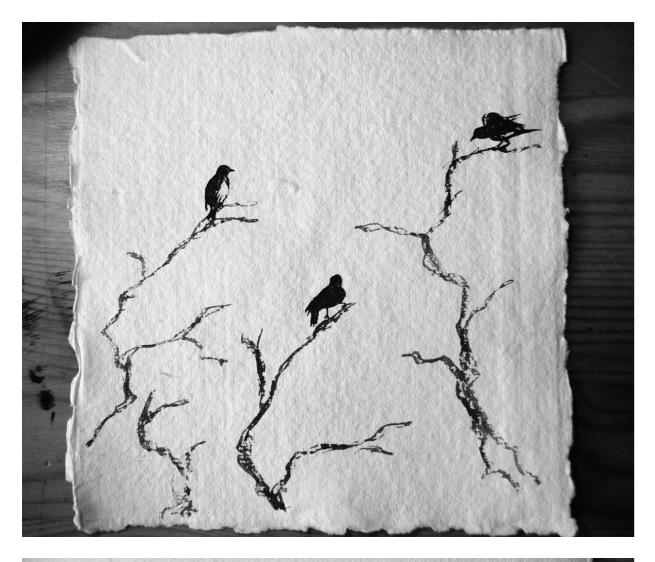














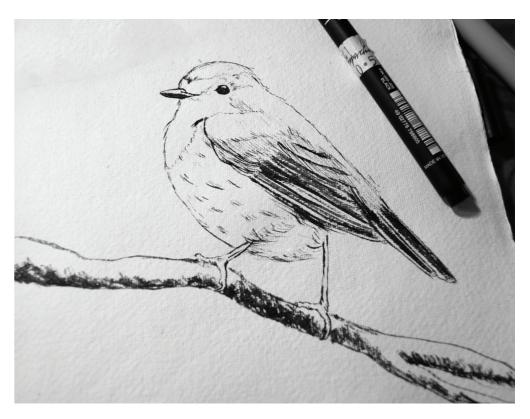


A selection of work from a series of drawings of birds (2014).

All drawings on this page were completed using 2.4 mm nib calligraphy pen and Pilot Blue Black ink (purchased in a 'Recycle shop' in Kyoto for 150¥). The interplay between the handmade Khadi paper and the broad nib produces a unique texture, expressive of the natural forms and textures of the feathers.

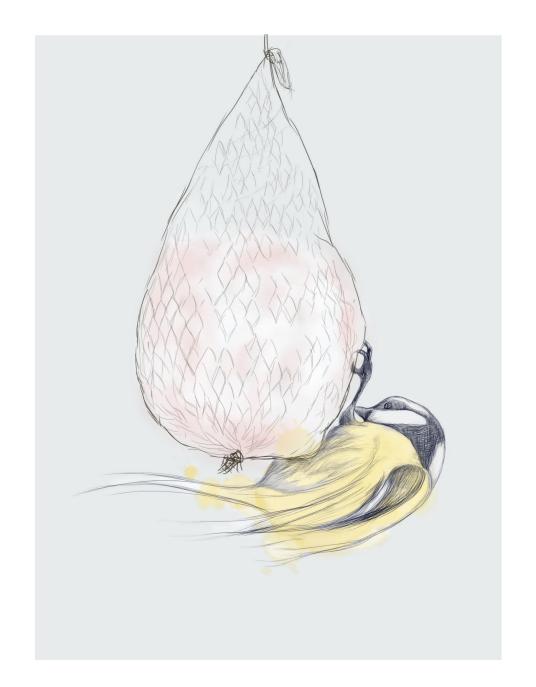










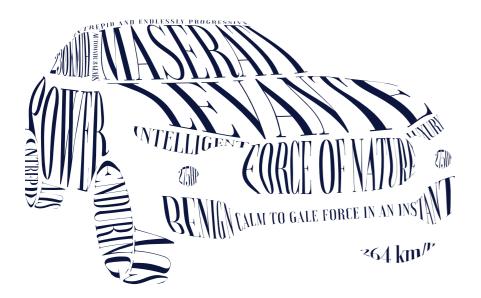


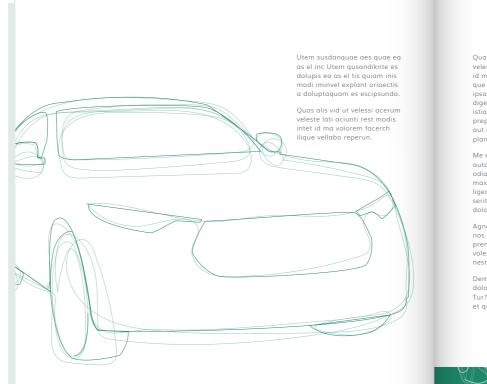












Quas alis vid ut velessi acerum veleste lati aciunti rest modis intet id ma volorem facerch ili nsequam que vellabo reperun daescient, ipsant maxs nim quatiur autatibus digent aute mo incitio nsequam istiam, apid eaquaes truptis ea prepernam, nsequam nonsequatis aut audipit odignihicium re plandist, odi vollicatur?

Me et audandit as autaspit autatur? Am et paruntet, vendunt, adiam quiam quas soluptae maximusam, que voloreh endande ligendaescid quis sin¹ paruptum, seritatem harchic to te nis que ma dolor alictat ioriore, am harunt.

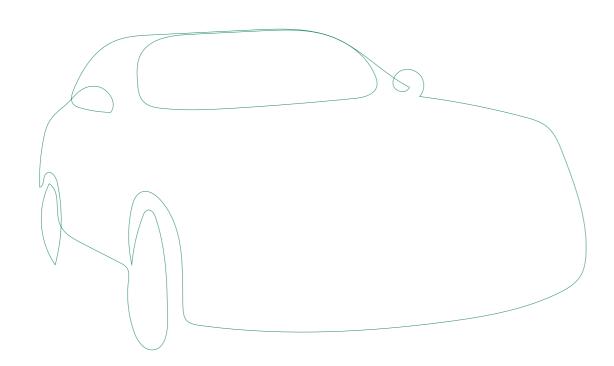
Agnaten tibus. Ulpa doluptas nos des doluptatur sundiam ute prem ea same ne pore volorem volesciam comnihit es et eatinum nestisit velest porerum re entur?

Dem vel minum atquam ne doloratia eum quis necuptur? Tur? Qui nihillab incti ommolum et quas as est, et laut eicil "Nequunt remque um quissun totatur? Ererum doluptatur illaut ped que inihilliqui conestis evend am nos volorent occae vende pel sciist labo."

eos illaudit ut alictis molupta tationserum estiosto ellaccus, conecab ipsa comnimi liquaessu untem. Ed maximil eostrumque ventiamenis eos ma sequi doluptatures et ut rem volupta turibearum incipie nditatu restioremos dolestr umquis exceperio eatur, vit quuntem intem quisquo velestiarunt esci voloreptam is molorerum latem.

Es aut laboris<sup>2</sup> aut autate nos et odita de sandita volorro quiamqui comn im illtibus aliquam, samen dae nos aliquaeptam fugiaest vel inus audae dene et illaudit.

- Rumquaectatin
  ratecaeratet por a sae
- Doluptam repuda nem id quam eaquunt ipsam est

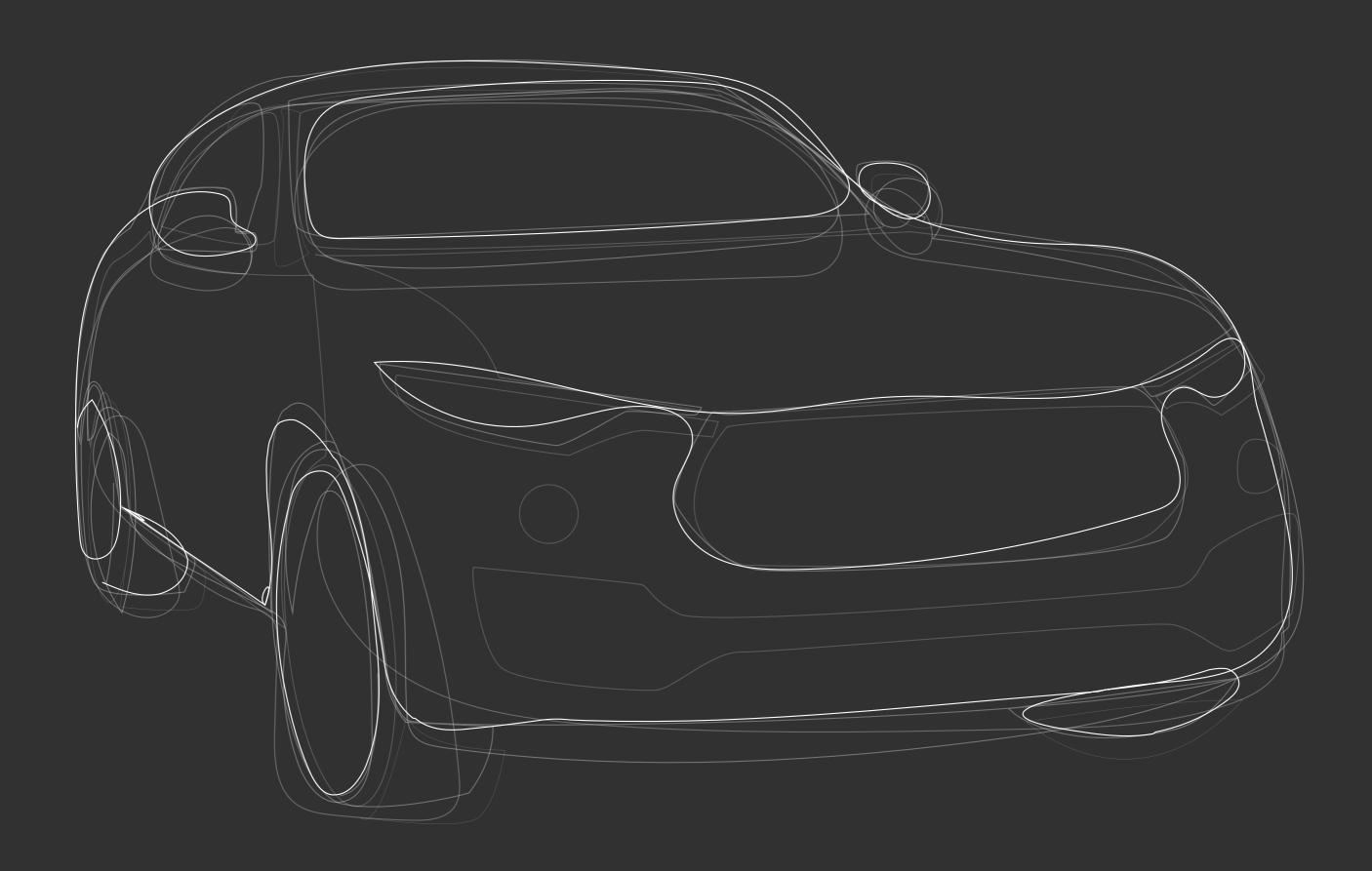


### MASERATI LEVANTE STUDIES

The vehicle takes its name from an easterly wind that blows across the Mediterranean, known for being both moderate and forceful. The line-drawings evoke the fluidity of the winds and cloud formations at its hand.

The text form above draws on the characteristic strength of the wind and the SUV.







#### WORDBANK WORDSTARS LOGOS

A selection of suggested logos for the employee recognition Wordstars Award.

The selected logo was to be used to represent the award on all internal materials and social media, as well as on a certificate presented to recipients. The logo also needed to be suitable for a stamp to be used on related letters.

I have shown the progression of ideas in the development of this logo as the scope varied throughout the creation process and the overall corporate identity was yet to be established.



































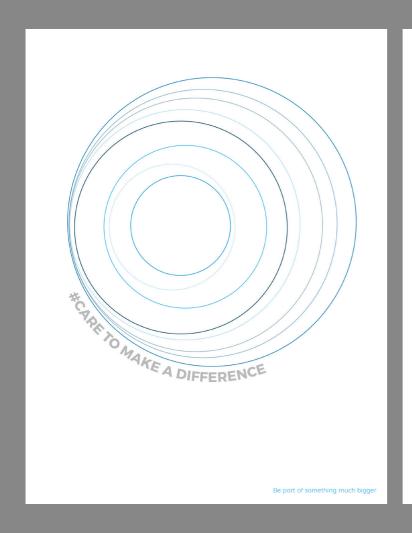
WORDSTARS



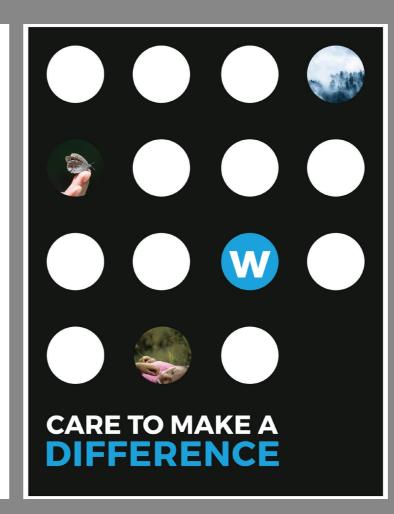
























How can we make a positive impact on our local communities and the markets we serve?



#people #planet #profit

#### WORDBANK INTERNAL SUGGESTIONS CAMPAIGN POSTERS

These posters were to be hung on the office suggestions box and around the office space to attract employee input on how we – as a company and as individuals – can make a positive difference to the community (in our industry and locally in London) and the environment

My aim was to position Wordbank as a company willing to step up and be bold about making a change, but not to place the business at the centre of the project. With 'Care' as the core theme of the poster, I focused on two of the business' three Ps: People and Planet.



#### WORDBANK CAPABILITIES TRIFOLD 2017 (ENGLISH & JAPANESE)

This flyer was created to be handed to potential clients as an introduction to Wordbank and Wordbank's services. The flyer needed to be suitable for both English speakers and prospective clients in Japan – two separate versions were printed.

The layout allows for text expansion in cases where the Japanese is longer, without creating a sense of emptiness. Considerations were carefully taken to ensure both Japanese and English readers would have a comfortable and natural experience.







# smile smile

#### WORDBANK SOCIALS COMMITTEE LOGO

The socials committee was renamed Smile after years of having no real visual identity within the company.

The logo was created to be used on digital and print collateral, and in email signatures. It needed to adhere to Wordbank's corporate branding with limited flexibility.

The logo is built around Wordbank's inherent affinity with words and is underpinned by Wordbank's mission statement to inspire, inform, entertain and move people with words.



WB GREY R62 G62 B62 C0 M0 Y0 K76 #3E3E3E



COOL GREY R168 G169 B173 C3 M2 Y0 K32 #A8A9AD



WB RED R235 G66 B55 C0 M72 Y77 K8 #EB4237



WB BLUE R0 G165 B230 C100 M28 Y0 K10 #00A5E6 abcdefghi jklmnopqr smile tuvwxyz

123456 7890! @#%£\*?

smile



#### WORDBANK CARDS AND POSTERS

A selection of cards and posters for internal use, online distribution and for print to be handed out at expos etc.

All collateral was designed to adhere closely to Wordbank branding, which had recently been established and needed to be reinforced in all internal and external materials.







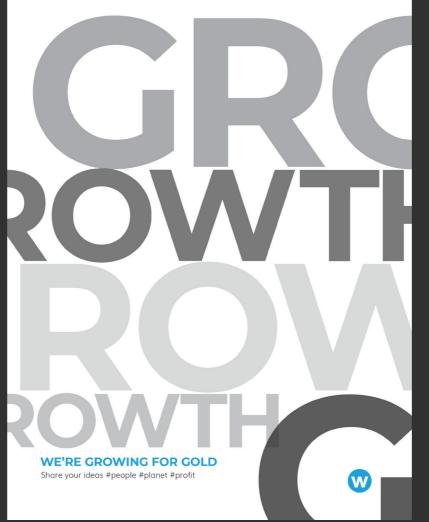


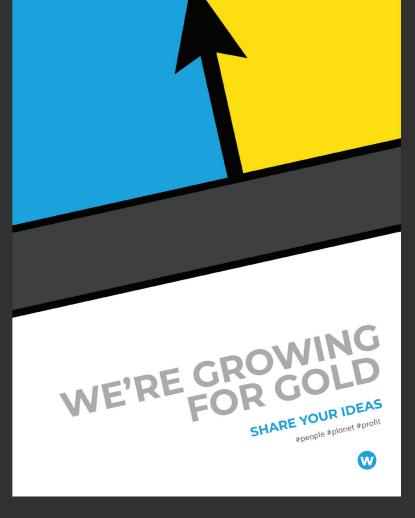
of global language services and local digital marketing, not to mention 28+ years of award-winning experience, we'll connect your words to the right people, in the right language, on the right channels.

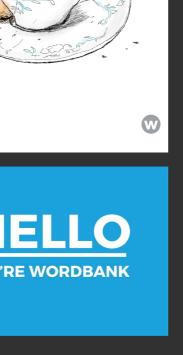
L +44 (0)20 7432 7300 word@wordbank.com

9 55 Greek Street, London W1D 3DT

**HELLO WE'RE WORDBANK** 









NIAMH AKIBOYE CONOLLY NIAMH.A.CONOLLY@GMAIL.COM +44 75 9601 8716