

mh.

NIAMH AKIBOYE CONOLLY

Design, Illustration & Photography

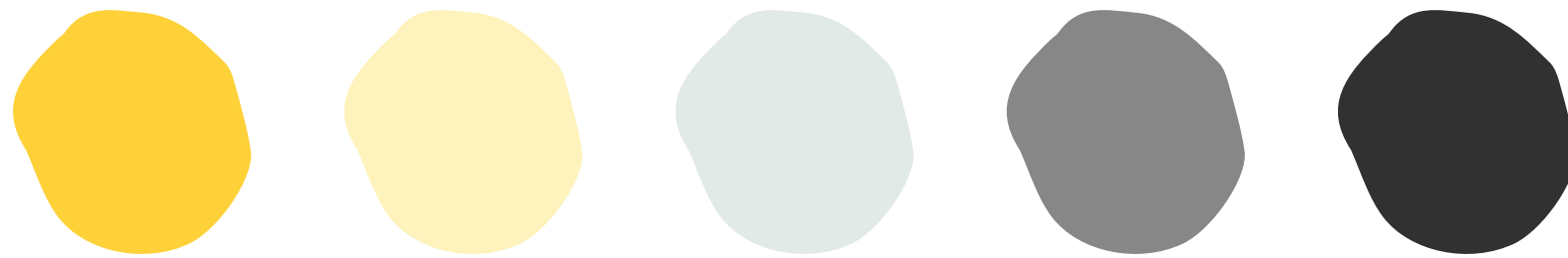
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NIAMH AKIBOYE CONOLLY

My name is totally unique – but that's not to say memorable.

The combination of 'm' and 'h' in this order – while unnatural in most languages – is much more defining than any of the other letters in my name. The aim of my logo is to establish the 'mh' of Niamh as a memorable mark, representative of my personality and creativity.

The colours are a harmonious combination of shades centred around a sunny golden yellow: soulful, comforting and uplifting. All colours, shades and gradients are used to complement the rest of my work presented in this portfolio.



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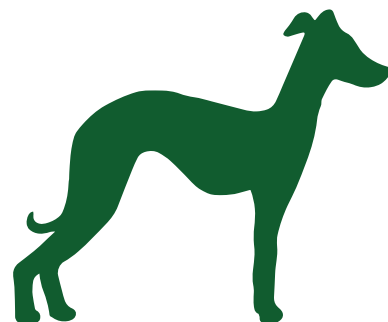


SUBLIME WHIPPET

The original studies of the whippet form were for a Risograph printing session at Hato Press in East London.

The stationary set below was printed in two colours, experimenting with overlaying textures and overprinting colours, taking advantage of Riso inks' naturally rich and striking tones. The prints were then cropped, folded and hand-bound into notebooks.

The tote bag was designed as a 30th birthday gift, featuring the distinctive sighthound form at the centre of the design.



C E L E B R A T I N G
Y E A R S 30 O F K I T





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BIRD STUDIES (PEN & INK)

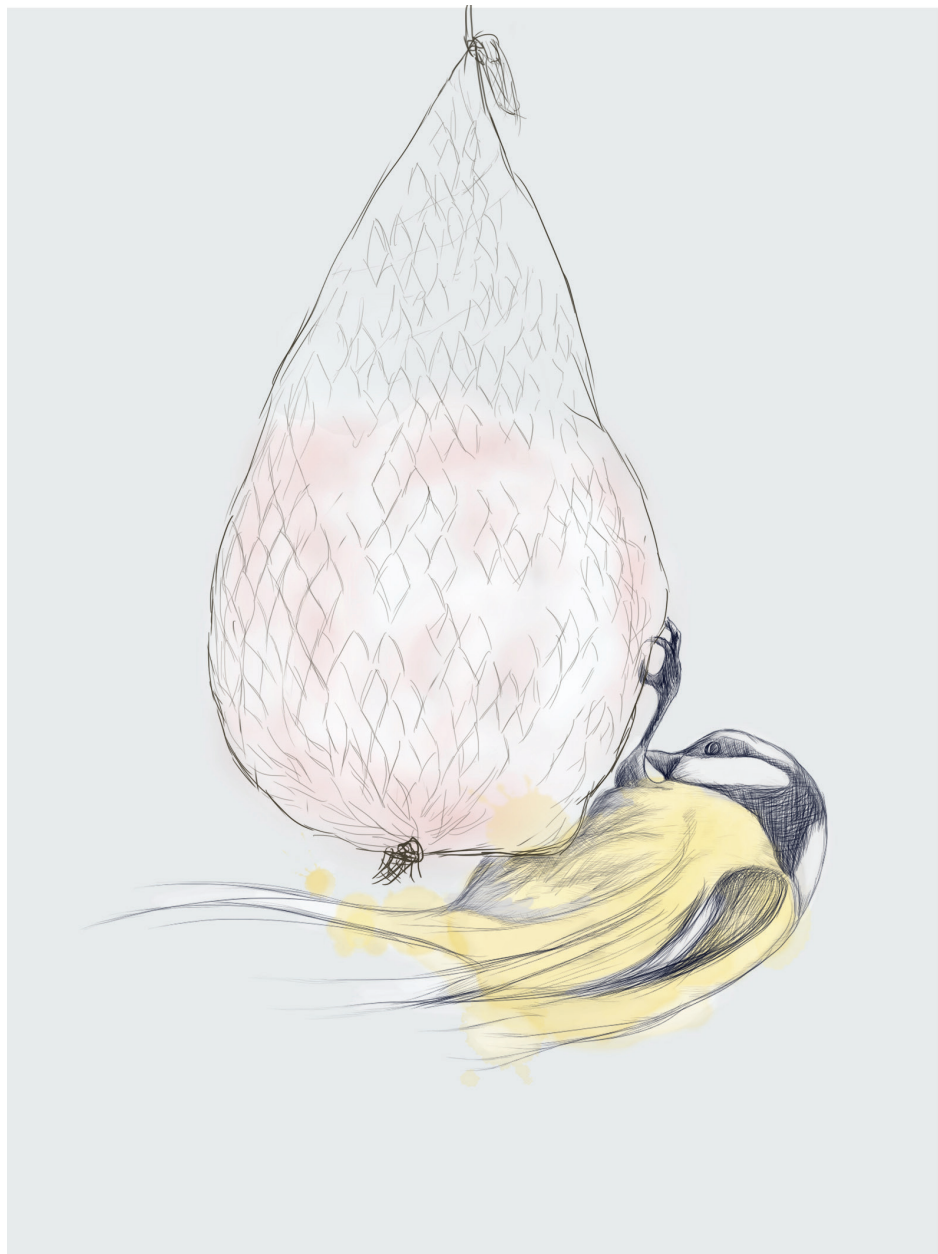
A selection of work from a series of drawings of birds (2014).

All drawings on this page were completed using 2.4 mm nib calligraphy pen and Pilot Blue Black ink (purchased in a 'Recycle shop' in Kyoto for 150¥). The interplay between the handmade Khadi paper and the broad nib produces a unique texture, expressive of the natural forms and textures of the feathers.

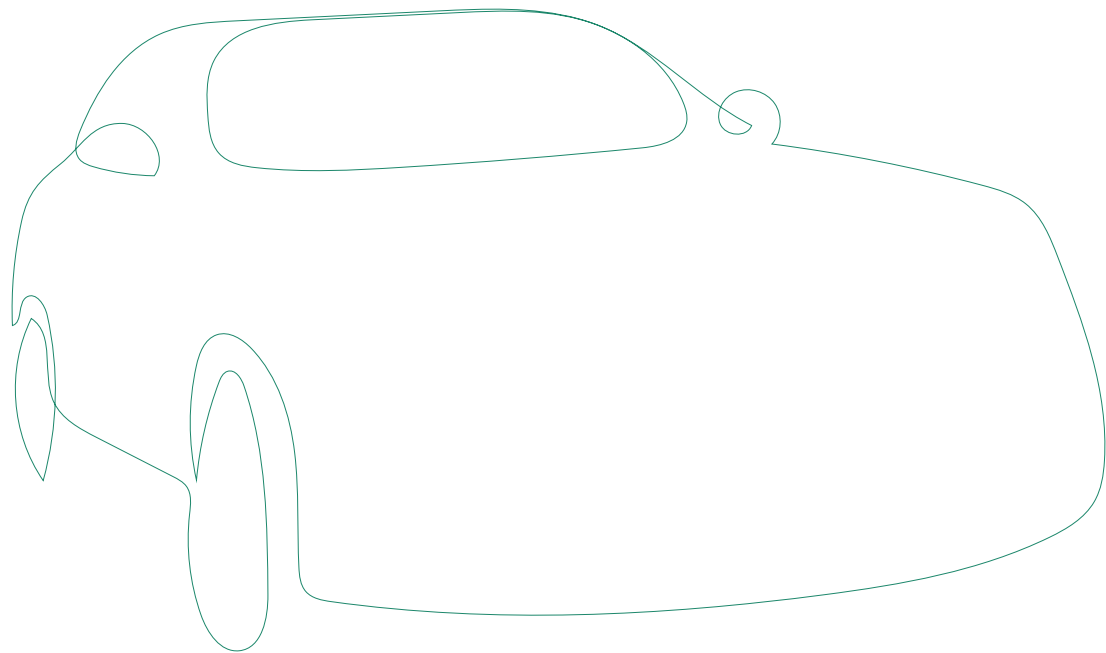




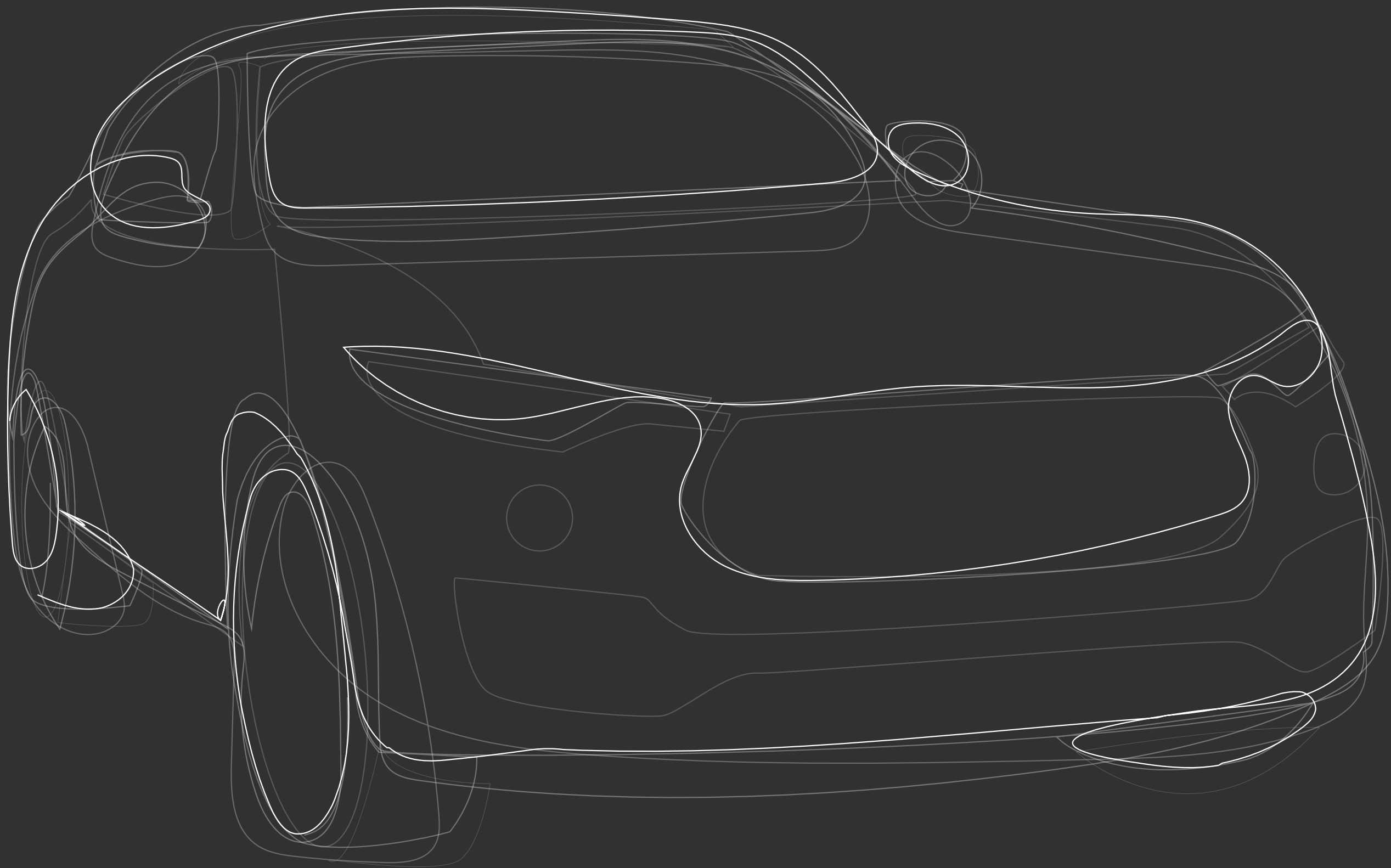
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The text form above draws on the characteristic strength of the wind and the SUV.





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WORDBANK WORDSTARS LOGOS

A selection of suggested logos for the employee recognition Wordstars Award.

The selected logo was to be used to represent the award on all internal materials and social media, as well as on a certificate presented to recipients. The logo also needed to be suitable for a stamp to be used on related letters.

I have shown the progression of ideas in the development of this logo as the scope varied throughout the creation process and the overall corporate identity was yet to be established.



WORDSTARS

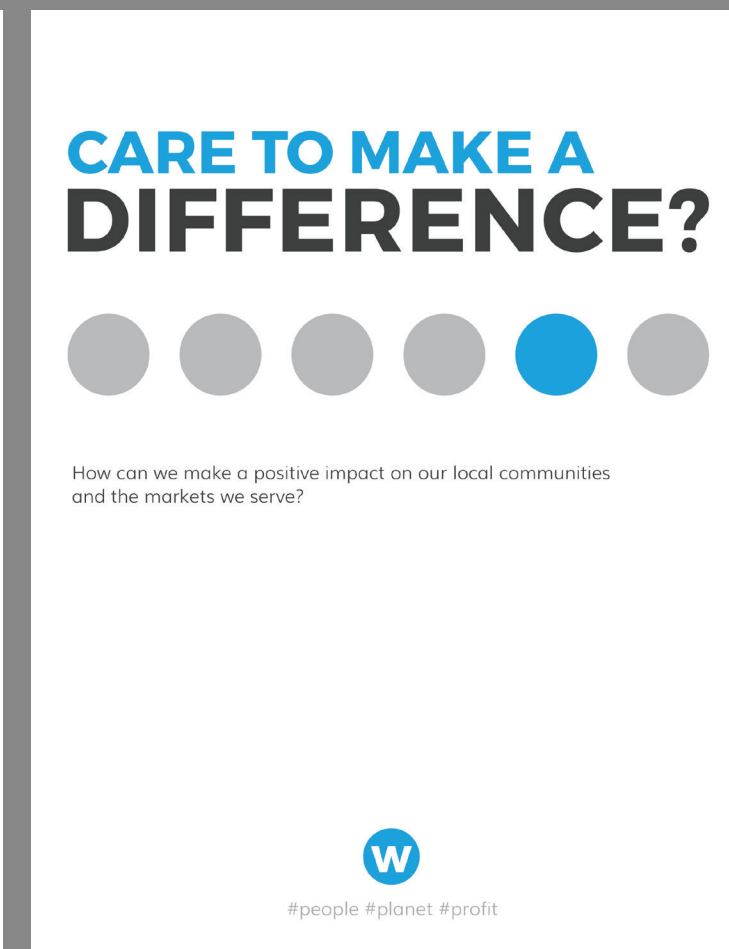
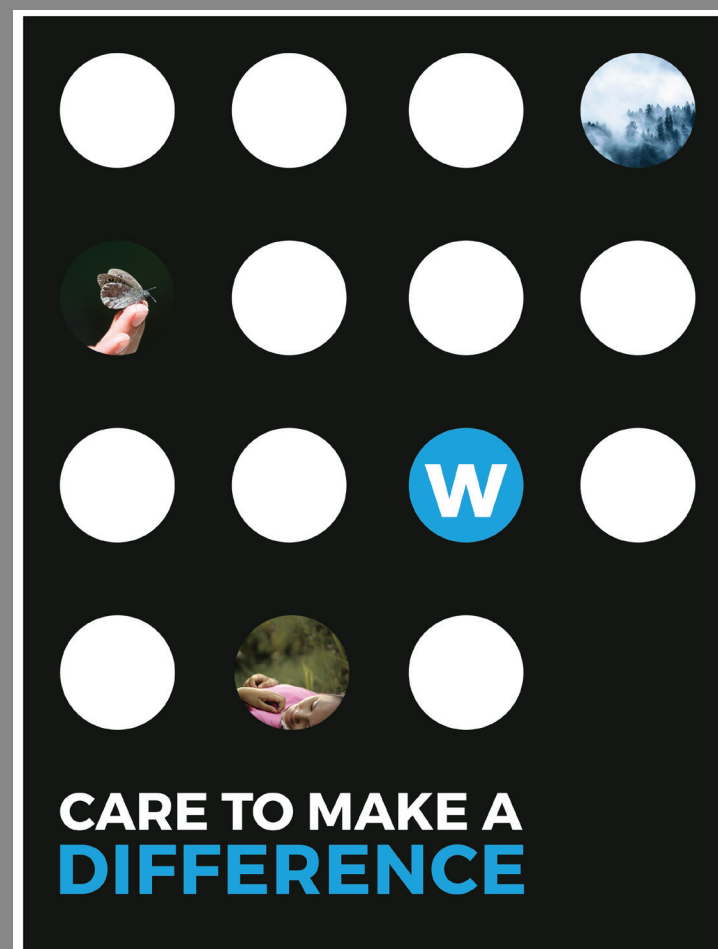
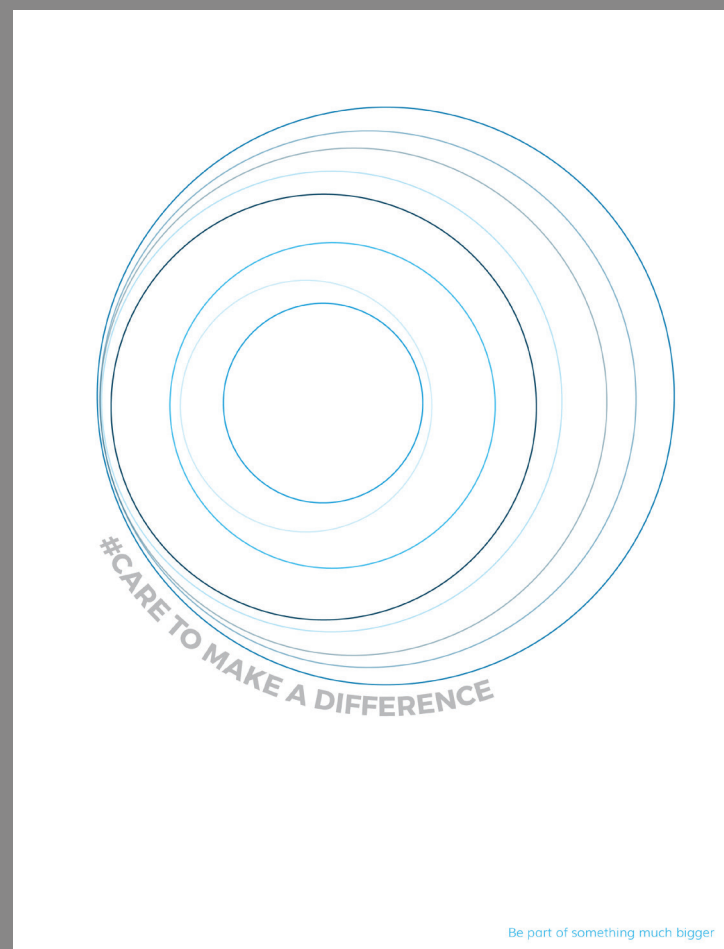


WORDSTARS



WORDSTARS





WORDBANK INTERNAL SUGGESTIONS CAMPAIGN POSTERS

These posters were to be hung on the office suggestions box and around the office space to attract employee input on how we – as a company and as individuals – can make a positive difference to the community (in our industry and locally in London) and the environment.

My aim was to position Wordbank as a company willing to step up and be bold about making a change, but not to place the business at the centre of the project. With 'Care' as the core theme of the poster, I focused on two of the business' three Ps: People and Planet.

smile

smile
smile

WORDBANK SOCIALS COMMITTEE LOGO

The socials committee was renamed Smile after years of having no real visual identity within the company.

The logo was created to be used on digital and print collateral, and in email signatures. It needed to adhere to Wordbank's corporate branding with limited flexibility.

The logo is built around Wordbank's inherent affinity with words and is underpinned by Wordbank's mission statement to inspire, inform, entertain and move people with words.

e

WB GREY
R62 G62 B62
C0 M0 Y0 K76
#3E3E3E

e

COOL GREY
R168 G169 B173
C3 M2 Y0 K32
#A8A9AD

e

WB RED
R235 G66 B55
C0 M72 Y77 K8
#EB4237

e

WB BLUE
R0 G165 B230
C100 M28 Y0 K10
#00A5E6

abcdefghijkl
mnopqr
smile
tuvwxyz

123456

7890!

@#%£*?

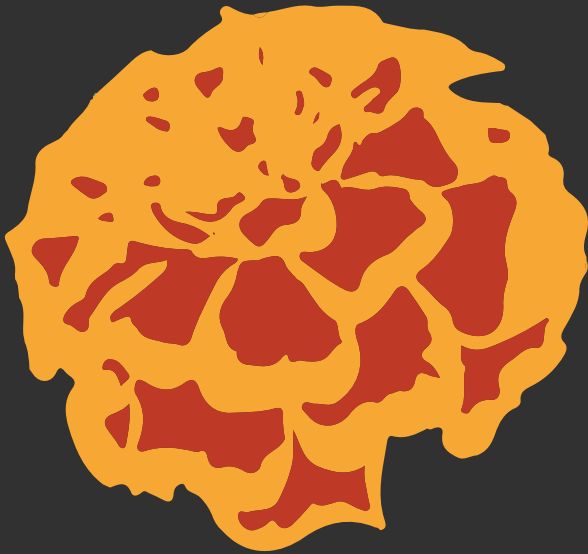
smile

smile

WORDBANK CARDS AND POSTERS

A selection of cards and posters for internal use, online distribution and for print to be handed out at expos etc.

All collateral was designed to adhere closely to Wordbank branding, which had recently been established and needed to be reinforced in all internal and external materials.



SEASON'S GREETINGS

from everyone at Wordbank



Fancy a cuppa?



WORDBANK
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We are the marketing localization people. With a blend of global language services and local digital marketing, not to mention 28+ years of award-winning experience, we'll connect your words to the right people, in the right language, on the right channels.

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WE'RE GROWING FOR GOLD
Share your ideas #people #planet #profit



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